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## News

## 1 Giant Leap: What About Me?

Posted: 2 Weeks Ago



1 Giant Leap, the concept band and media project which brought us the double Grammy nominated Unity Through Diversity, returns with a brand new and unique music, TV and film project What About Me?, released on DVD from Monday 9th June.

Featuring one of the most exquisite collections of collaborators seen on a music project which includes everyone from Noam Chomsky to Will Young, Faithless front man Maxi Jazz to Tim Robbins and Billy Connolly to REM's Michael Stipe, What About Me? is the culmination of four years work by Duncan

Bridgeman and Jamie Catto, the founding member of Faithless.

Following on from the success of their first critically acclaimed film and album, the pair travelled the globe stopping off at 50 different locations to collect words of wisdom and musical jewels from the various participants. They then lovingly pieced them together into the TV and Film mosaic that is What About Me?

The backbone of the project is the music that 1 Giant Leap makes. Each masterpiece begins with a pre-composed backing track which then grows and develops as each layer is added. International stars like Alanis Morissette, KD Lang and Michael Franti along with Bedouin Musicians, Chinese rappers, Gabonese Pygmies and Tuvan throat singers are seamlessly mixed into each other, which all expand on to the same 1 Giant Leap musical vision.

This time round, in 'What About Me?', the duo set out to explore our collective insanity - how we are ego-driven, needy in relationships, insatiable in desire, addicted to status, wounded by childhood and unable to stop thinking, but how we still manage to be inspired and creative. What's created is a an inspiring DVD that exists as an album of 12 short films each featuring a piece of music; a theme and a twelfth feature-length film that plays the films continuously.

When Duncan and Jamie left on their global journey they thought they were in control, but how could they predict what would happen when they sought wisdom from the cream of the world's thinkers, writers and entertainers, as well as many people just getting on with their lives. Unscripted, with no storyboard, these conversations all reveal how we are connected not only through our creativity and our beliefs but most of all through our madness.



The story of the What About Me? project unfolds every Wednesday for 7 weeks on Channel 4 from 23rd April with the DVD being released on Monday 9th June 2008 courtesy of 4DVD.

## BIOGRAPHIES

**Jamie Catto**

Musician, film director, editor, photographer, creative catalyst. As founding member and art director of the hugely successful band Faithless, Catto has enjoyed no fewer than five Top Ten singles ("Salva Mea", "Insomnia", "Reverence"), seen two albums go gold in the UK alone, playing to crowds of up to 80,000. As art director for Faithless' Cheeky label, Catto has directed critically acclaimed videos for their artists, including Faithless' stunning sign language film for "God Is A DJ." His photos and designs have adorned the covers of Skinny's Failure And Faithless' Sunday 8pm albums.

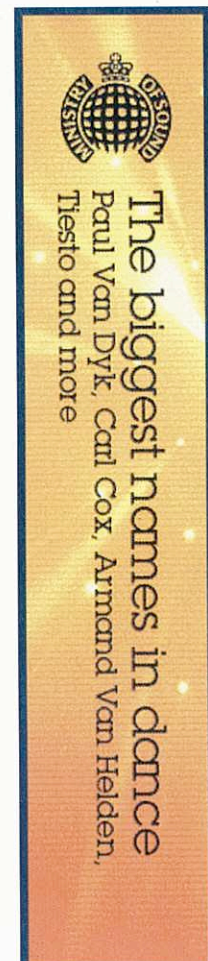
**Duncan Bridgeman**

Artist, producer, multi-instrumentalist. Bridgeman's music career started in the early 80's when he scored a Number One dance hit ("Give Me") with the groundbreaking soul band I Level. After leaving the band, he spent ten years as a successful producer and remixer, working with Duran Duran, Eurythmics, Shakespeare's Sister and Paul McCartney. He enjoyed tremendous commercial success producing Transvision Vamp and, later, Take That's first album Take That And Party. When Bridgeman tired of making other people's music, he packed his bags, grew his hair long, and joined a band called Tribal Drift. He spent the next few years creating music and playing festivals throughout Europe and the UK, ultimately forming 1 Giant Leap with Jamie Catto.

## Project Synopsis

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Following the success of their first double Grammy nominated film & album, What About Me? is the latest offering from 1 Giant Leap. This visionary project took Jamie Catto and Duncan Bridgeman to over 50 locations as they explore through music, the complexities of human nature on a global scale, and aims to reveal how we are all connected through our creativity and beliefs, but most of all through our madness.



Covering universal topics such as God, Sex, Death and Money, What About Me? features an incredibly diverse collection of collaborators from Noam Chomsky to Will Young, Maxi Jazz to Tim Robbins, Billy Connolly to Michael Stipe, Eckhart Tolle to Baaba Mal, among many others. Encompassing a TV series, film and album, this is a poignant, emotional and entertaining time capsule of humanity at its most inspirational.

- The new 1 Giant Leap album 'What About Me?' will be available (from 9 June) to download from [www.whataboutme.tv](http://www.whataboutme.tv)
- For more details about the project please visit [www.1giantleap.tv](http://www.1giantleap.tv)
- If you would like to make contact with the 1 Giant leap team email: [info@1giantleap.tv](mailto:info@1giantleap.tv)

***\*\*\*"Dazzling" The Times\*\****

***\*\*\*"Jubilant, unique, ambitious, epic, dramatic, life-affirming and positively absorbing...a musical and visual feast" DVD Monthly\*\****

***\*\*\*"1 Giant Leap represents a genuinely ground-breaking audio-visual project of global dimensions" The Daily Telegraph\*\****

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